

Dynamic Minds Academy Board of Directors Meeting Minutes
2/18/2021 5:30 pm

Type of Meeting: Monthly Board of Directors Meeting

Meeting Facilitator: Joel Harris – President

Attendees:

Board of Directors: Rachel Deaton; Michael Gilbert; Joel Harris; Mary Lou Hulseman

Others: Kevin Davis; Emily Gaskill; Samantha Bandy; Julie Brant Gordon; Aaron Wallace; La Meca Perkins-Knight; Danny Marsh

- I. Call to Order
- II. Roll Call
- III. The Board approved the January 2021 Board Meeting Minutes (4-0).
- IV. The January Financials were reviewed and approved (4-0).
Danny Marsh presented the journal entries and agreed to add these to the monthly financials packet and put descriptions to provide basic explanation of the individual journals.
- V. Samantha informed the board that she was able to create start a savings account and moved \$50,000 into that account.
- VI. The board approved the January personnel report (4-0).
- VII. Samantha Bandy presented an update on the current enrollment, which ended up being 104 students as of the February count date.
- VIII. Samantha presented a revised 2021-2022 school year calendar. The board adopted the calendar (4-0).

- IX. Julie and Samantha discussed the marketing efforts and the enrollment process. The first Magazine digital copy for February was just released and there are already inquiries coming in referencing the ad and article in the magazine. Facebook ads will be starting in about a week. The enrollment process includes many steps and can be completed in as little as 30 days. At the low end, there are 30 hours of work performed by at least 3 individuals as part of that process.
- X. The board discussed having board training which should be approximately 30 minutes and likely needs to be a separate meeting. Joel will work on scheduling this training soon.
- XI. Education One was not able to be on-site, so the report was abbreviated.
- XII. Public Input
- XIII. Motion to adjourn (4-0)
- XIV. Next Meeting: 3/18/2021, 5:30 pm. In person with zoom support.