

Dynamic Minds Academy Board of Directors Meeting Minutes
9/16/2021 5:30 pm

Type of Meeting: Monthly Board of Directors Meeting

Meeting Facilitator: Joel Harris – President

Attendees:

Board of Directors: Bruce Breeden; Rachel Deaton; Michael Gilbert;
Joel Harris

Others: Emily Gaskill; Kevin Davis; Samantha Bandy; Julie Brant Gordon;
Aaron Wallace; Emilie Strange

- I. Call to Order
- II. Roll Call
- III. The Board approved the August 2021 Board Meeting Minutes (4-0).
- IV. The August Financials were reviewed and approved (4-0).
- V. Accept August Personnel Report (4-0).
- VI. Samantha Bandy presented an update on enrollment and marketing. Samantha has provided a new format for the summary that displays enrollments as well as withdrawals and reasons for the withdrawals. From January 2021 through September 16, 2021, the DMA count began and ended at 105. Throughout the year there were 25 enrollments and 25 withdrawals.
- VII. Samantha presented historic retention data for the littles, middles, and bigs for the 2019-2020 school year, 2020-2021 school year and the year to date 2021-2022. Overall, there was 74.5% retention in the first year, 74.5% in the second year, and

97.33% so far this year. 74 students have been enrolled since the first year. Samantha presented enrollment goals of 115 students enrolled by December 1st; increase student retention to 85% by June 30, 2022; DMA will survey the 74 “base” student families for the reasons they return each year. Joel presented a Facebook discussion thread showing a current family’s frustration with social connections not being made at DMA. Several ideas were discussed for DMA to facilitate more connections.

- VIII. The board approved a TAG policy update (4-0)
- IX. Bruce and Julie gave a brief update on an update on the lease. Julie will reduce the discussions into a document for the board to approve.
- X. Michael and Julie gave a brief update on the movement of the web site and DMA Facebook site control to DMA. It is currently in the beginning stages. Michael will get with Julie to get the domain and hosting moved between now and the next meeting.
- XI. There will be a Board Retreat for board training and strategic discussion for DMA on September 25, 2021.
- XII. Education One presented their report on DMA. They introduced a board governance metric.
- XIII. Public Input
- XIV. Motion to adjourn (3-0)
- XV. Next Meeting: 10/21/2021, 5:30 pm. In person with zoom support.